

## OUR CLIENT is a growing NASDAQ-listed technology company in search of strategic acquisitions

Our client ("the Company") is a Nasdaq-listed technology firm that gathers, collates, and transforms unstructured traffic data into actionable insights using **artificial intelligence and machine learning**. The Company sources this data from existing infrastructure, third-party data partners, and its own cutting-edge traffic sensors. Our client's technology allows customers to digitize their existing infrastructure, make informed decisions, and create **smarter cities and more intelligent roadways**.

The Company is seeking to acquire and partner with forward-thinking leaders in the **traffic engineering space** who are interested in becoming a part of a growing NASDAQ-listed company. These relationships will bolster the Company's position as a leading provider of **next generation intelligent transportation system insights and solutions**. As part of any transaction, the Company would provide the following benefits:

- An upfront cash payment for current owners, and the ability to benefit from the significant upside potential of a publicly-traded company
- Eligibility to receive stock units to share in the future success of the Company
- Back-office support and standardization of processes to increase efficiencies and profitability, while allowing founders / employees to continue operating "business as usual" and focus on serving customers
- Continued fiscal and strategic support / guidance to achieve current and future growth initiatives
- Continued professional growth within the Company

If you'd like to connect to **learn more** about the benefits or feasibility of a partnership/acquisition with the Company, please reach out to Brandon Miller, Director of Three Twenty-One's Digital Transformation & Technology Platform (right).

### Three Twenty-One Capital Partners

Headquartered in the Baltimore-Washington Metro area with offices in Denver, CO and Los Angeles, CA, Three Twenty-One Capital Partners has been retained by the Company as its exclusive buy-side M&A firm.

### INDUSTRIES SERVED



Departments of Transportation



Gov't Agencies & Law Enforcement



Transit Agencies



Tolling & Roadway Investors/Operators



Various Commercial Use Cases

### AWARD-WINNING SOLUTIONS



### FOR MORE INFORMATION, CONTACT:

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